

## Creating innovative and sustainable solutions for the urban context

With the majority of the world's population living in a city, and the prospect of this trend to intensify even more, focusing on sustainable solutions for urban life is of paramount importance.

Together with you, we want to make transitions happen and next to a vital learning experience offer you to help us shape this educational offering.

You will acquire the tools to help European businesses understand and create integrated and climate-friendly urban solutions for a global market. Having all relevant parties around the table, we will have the unique opportunity to really make a difference.

### Holistic approach

Offering a holistic picture, this course also addresses the non-technical barriers of social, institutional, financial, behavioural, or regulatory nature and provides insight into developing products aiming to deploy scale-up innovations.

### Transforming the Built Environment

Reducing the time-to-market for new products and services is imperative in determining the success and efficacy of innovations, which is why we also focus on how to accelerate these ideas.



## Who we are

At Climate-KIC Education, our vision is to become the leading global centre of excellence in climate innovation.

It is therefore our mission to educate, inspire and empower current, and future leaders for catalysing the creation of a sustainable low-carbon society.

## What we offer

A high-calibre executive level education course bringing together relevant European leaders and change agents of the commercial and public partners of Climate-KIC.

This is a complimentary offer to the employees of our partners to co-develop with Climate-KIC Education the foundation of our executive education offering.

The programme will challenge you to integrate the technological and commercial expertise in the private sector with that of the public sector focusing on the topic of sustainable cities.

## Learning-by-doing approach

We are implementing a solution-oriented approach, including relevant site visits and workshops. The course provides purposeful examples of potentially impactful outcomes for the cities and regions in which your business is located and offers you possibilities to work on your own project.

## Network on the highest level

Meet and work with high-level executives from all over Europe on challenges that your businesses are facing today. Being of a transnational and multidisciplinary nature, our course enhances knowledge creation and strong network building.

## Cutting-edge content

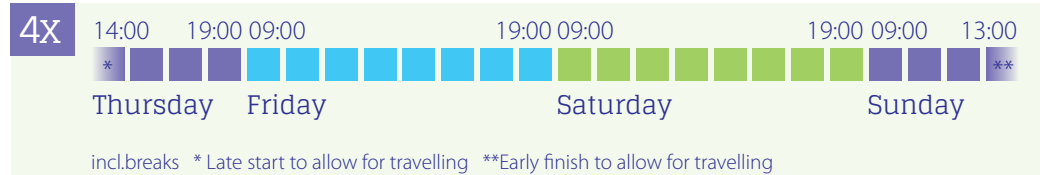
Thanks to our strong roots within both the public and private sector, we can offer relevant cutting-edge content, introduce you to upcoming start-up technologies and create an inspiring learning environment.

## Entrepreneurial curriculum

Working on the core challenges of sustainable city systems this will be channelled through an entrepreneurial curriculum with systems thinking.

## Course Outline

### 4 x 4 x 4 principle



## Dates

### London

9-12 October 2014

### The Netherlands

6-9 November 2014

### Copenhagen

11-14 December 2014

### Paris

9-12 January 2015

Partners will need to allow 2 working days per month in October, November, December and January. Delegates (volunteer partner employees) will need to commit four weekends during the same period.

The course is set up in form of sessions, focussing on imparting knowledge, interactive workshops and relevant site visits. As we are encouraging our strong partner network to co-create, we are offering this high level course **free of charge**.

## Eligibility

Professionals with more than 7 years of post-graduation work experience that have a strong motivation in climate innovation for sustainable cities.

## Benefit

### For You as Climate-KIC partner

- Knowledge and skill transfer from the Climate-KIC community
- Development of executive thinking
- Leverage the potential for innovation and change in your organisation
- Benchmarking opportunity

### For You as Individual

- Personal development
- Opportunity to update and sharpen your professional and executive profile
- Learn and apply effective and collaborative methods of leadership
- Be part of a vibrant network