AGENDA OF CONNECT NEB & CALL INFO SESSION

	31 July 2023 11:00 - 12:30	Speakers
11:00 - 11:05	Welcome, introduction & agenda	
11:05 - 11:20	The New European Bauhaus & Connect NEB call • Introduction to the New European Bauhaus • Overview of EIT Community NEB • Connect NEB call	Maria Marrugat, *EIT Community Manager,* EIT Urban Mobility
11:20 - 11:30	Showcase of projects • Minante Watermill • Lugoj - For kids, by kids	Rui Monteiro, Rio Neiva Sam Stancu, UrbanizeHub
11:30 - 11:40	Q&A	
11:40 - 12:10	General procedure • Call Calendar • Live application session NetSuite • Evaluation process	Anne-Laure Aslanian, *Programme Officer,* EIT Urban Mobility Rebecca van Eijk *EIT Community Officer,* EIT Urban Mobility
12:10 - 12:20	How to write a successful proposal	Ellen Gale *Project manager,* Climate KIC
12:20 – 12:30	Q&A	
12:30	Closing remarks	

The New European Bauhaus initiative connects the European Green Deal to our daily lives and living spaces.
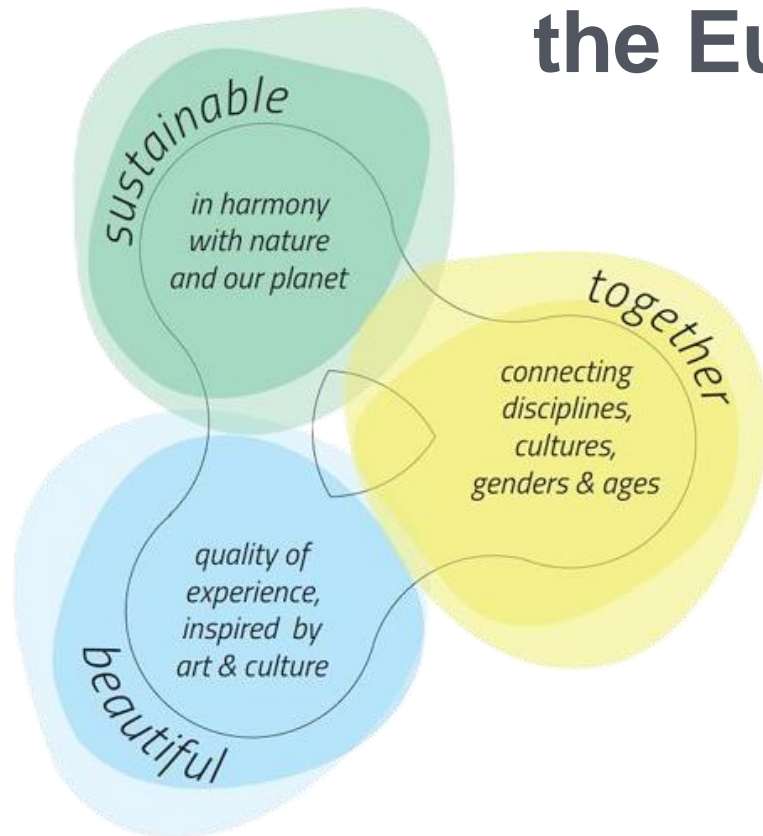
It calls on all Europeans to imagine and build together a **sustainable** and **inclusive** future that is **beautiful** for our eyes, minds, and souls.

sustainable
in harmony with nature and our planet

together
connecting disciplines, cultures, genders & ages

beautiful
quality of experience, inspired by art & culture

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Participatory
process

Sustainable

I: to repurpose
II: to close the loop
III: to regenerate

Together

I: to include
II: to consolidate
III: to transform

Multi-Level
engagement

Transdisciplinary
approach

Beautiful

I: to activate
II: to connect
III: to integrate

NEB Compass

The New European Bauhaus Compass is a guiding framework for decision and project-makers wishing to apply the NEB principles and criteria to their activities. You can find it in here.

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THE EIT COMMUNITY NEB CITIZEN ENGAGEMENT TEAM

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eit Urban Mobility

eit Climate-KIC

eit Food

eit Manufacturing

Maria Marrugat

Anne-Laure Aslanian

Rebecca van Eijk

Ellen Gale

Natalia Vera

Marianne Lemberger

Anna- Liisa Laarits

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HIGH-LEVEL OVERVIEW OF OUR CITIZEN ENGAGEMENT CALLS

	Who can apply?	Funding available per project	Co-funding rate
Connect NEB	Single entities	15,000€	20%
Co-create NEB	Consortia of 2-4 partners including one city/region/affiliated entity	45,000€	25%

FUNDING ALLOCATION & FINANCIAL SUSTAINABILITY

Up to **8 projects** will be awarded with a maximum of EIT funding of **15K€ per project**. **Co-funding of 20%** of the total cost is a must.

Examples:
- Total cost of project 18 750€: EIT funding 15 000€, co-funding 3 750K€ (which equals 20% of 18 750K€)

- Total cost of project 20 000€: EIT funding 15 000K€, co-funding 5 000K€ (which is above 20% of 20 000€)

Financial Sustainability Mechanism is not a must it will be assessed in the evaluation criteria.

AIM & OBJECTIVE OF CALL

To **activate citizen-generated solutions/ initiatives** that **empower citizens** to deploy beautiful, sustainable and inclusive new solutions **in their communities**, influencing local policies for change.

Thematic Axes

The proposal must address at least one of the following:

1. RE-connecting with nature

2. RE-gaining sense of community and belonging
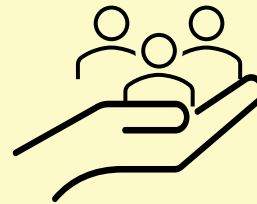
3. Prioritising the places and people that need it the most
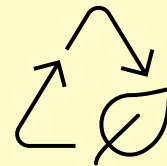
4. The need for long term, life cycle and integrated thinking in industrial ecosystem

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EXPECTED OUTCOMES, OUTPUTS AND IMPACTS

Bring Nature Home: A physical intervention and a replication handbook

All activities must achieve at least one of the expected outcomes:

- A: **Boost solutions** to advance sustainability, beauty and inclusivity of local strategies
- B: Prioritise citizen's needs and **empower** them to co-design solutions
- C: Strengthen **transdisciplinary and intergenerational** collaboration

In addition, all submitted proposals must meet at least one of the expected outputs:

- 1: **Co-design and co-stewardship** of green spaces and public realm.
- 2: **Social activation and non-labelled education** and training activities.

All the above- targeted outcomes and outputs **aim to influence local policy/strategies** to achieve a system change.

Danube Design Lab for Collaborative City Planning: Five projects for urban change, supported by scale models developed by the participating students and discussed at a public presentation with decision-makers.

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PROJECT KPIs

Each proposal must address 2 Key Performance Indicators (KPIs)- the mandatory EITHE08.1 KPI and another one from the list below.

KPI Code	KPI Name	Description	Target
EITHE08.1	Participants in non-labelled education and training	Number of successful participants in workshops, online training courses, and other education/training activities. Activities must have a clearly defined learning outcomes, and which carries out competency assessment method are applicable.	25
KSN02	Demonstrations/pilots/living labs within a project that involve citizens/ local associations	Actively engaged an appropriate amount of citizens/community representatives of various age and social groups in running a demonstration/successful pilot/living lab* to encourage experimentation, research and the development of solutions	1
CL01	Strengthened resilience to the unavoidable impacts of climate change	Number of people with strengthen climate resilience as an output of the project.	25
KIC.B05.1	Transition towards greater circularity	Number of activities that lead to a reduction of material consumption (related to the process and/or product targeted) in the Connect NEB programme.	1
FD01	Increased public engagement in food system	Number of people taking part in food co-creation activities.	25

EITHE08.1

Aizpute Citizens' Forum for Preservation of Historical Heritage: ran a series of workshops, talks and events aimed at preserving and fostering the historical heritage of buildings in their town

During the whole day (6 hours) 47 citizens attended our conversations with experts. Many of them participated for the whole day, among them Member of the Latvian Parliament I. Circene, architects from neighbouring towns, active citizens of Aizpute, administrator of Aizpute etc. Also head of the Dienvidkurzeme municipality attended our event, as well other representatives of municipality.

Citizens forum – voting for the ideas. Planned 200, participated 205 participants.

Laboratory for New Neighbouring: the pilot of a new model for integration of different social groups around a marketplace. Pictured is one of their workshops.

8.1.6 PPT screen from the meeting with the local leaders, module C.jpg

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PROJECT IMPLEMENTATION OVERVIEW

- **10 months project duration**
- **2 mandatory deliverables** (intermediate and final report)
- Mentorship programme
- Mid-term review

- **Cohort meetings**
- **Comms activities for project visibility**
- **In-person gathering with the cohort**

Project Duration = 10 months

Continuous communication with coordinating KIC

Mentorship programme

February	March	April	May	June	July	August	September	October	November	December	January

Project Start

Project kick-off meeting

Mid-term review

performance reporting + DELO1 due

Project Finish

Project wrap-up meeting

performance reporting + DELO2 due

This calendar is indicative. Dates might be subject to change.

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What do Connect NEB projects look like in practice?

Context

Inadequate cycling infrastructure

The number of bike users, especially among the youth, has been dramatically declining recently.

Strength **W**eakness **O**pportunity **T**hreat

Over 25% of trips in Lugoj are made by bike

Renowned as Romania's "City of Bikes"
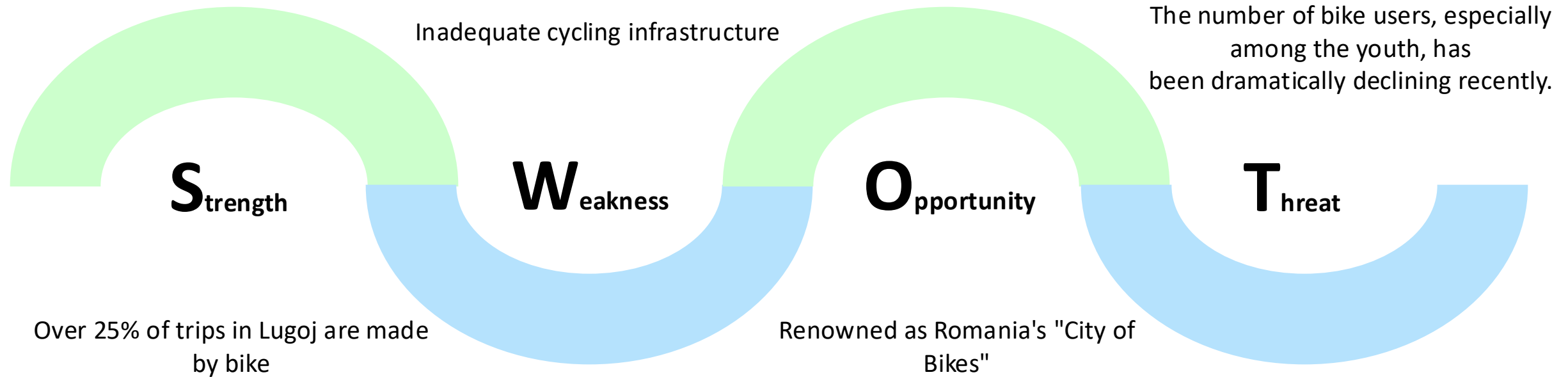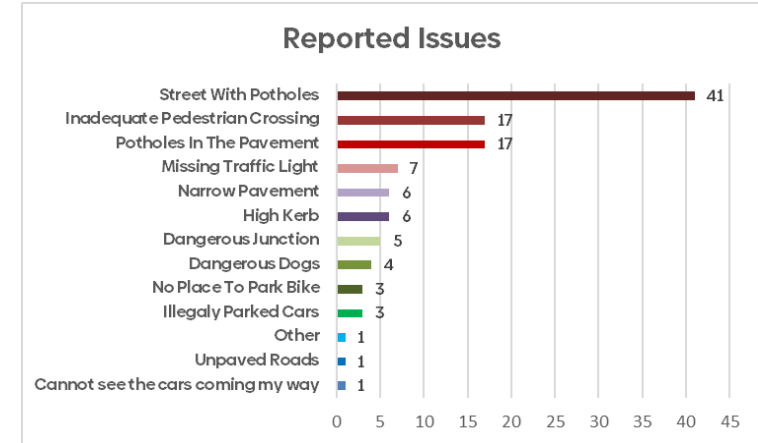
Objectives

- Identify the obstacles people face in cycling to school, evaluate the existing infrastructure, and co-create solutions to present to the municipality.

- Stimulate people's participation and involvement in the decision-making processes of their school by forming a long-term working group to deal with school projects.

Reported Issues

Issue	Value
Street With Potholes	41
Inadequate Pedestrian Crossing	17
Potholes In The Pavement	17
Missing Traffic Light	7
Narrow Pavement	6
High Kerb	6
Dangerous Junction	5
Dangerous Dogs	4
No Place To Park Bike	3
Illegaly Parked Cars	3
Other	1
Unpaved Roads	1
Cannot see the cars coming my way	1

Andrei
10 years old
(difficulties riding a bike)

Route:
Olari Street - School

Route challenges:
Potholed streets, dangerous intersections, narrow sidewalk, inadequate pedestrian crossing

Needs:
Get to school safely, without fear of cars.

Răzvan
12 years old

Route:
Mureșului Street - School

Route challenges:
There are no bicycle parking spaces, potholed street&sidewalk, dangerous pedestrian crossing over the railway

Needs:
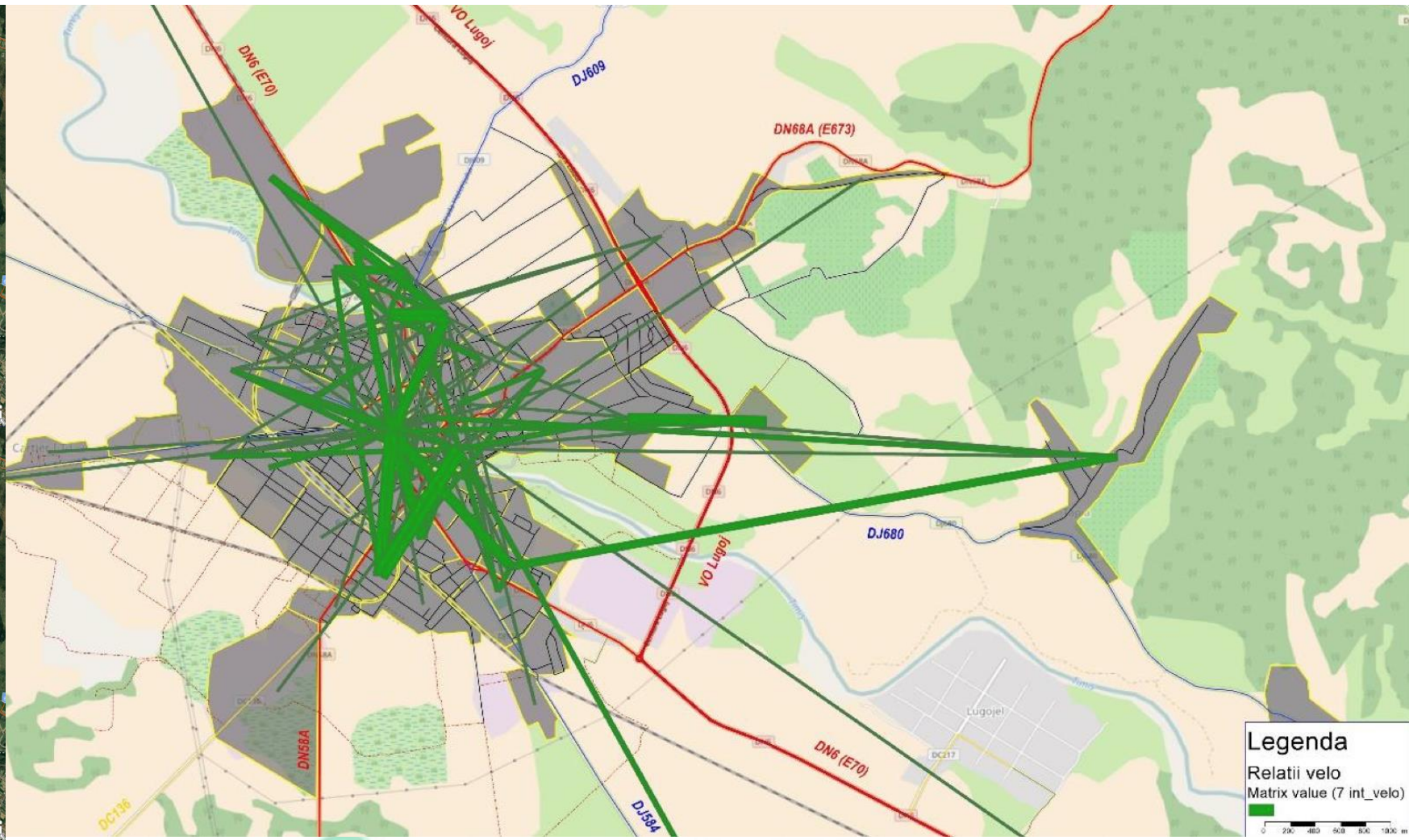Have a place to park the bike at school and ride on a safe road.

Maria
14 years old

Route:
Rahovei Street - School

Route challenges:
High kerbs, unmarked pedestrian crossings, illegal parking

Needs:
To be able to get to school easily, without always having to stop.

UrbanizeHub

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Outcomes

- Engaging people at a grassroots level, focusing on neighbourhoods

- Providing tools and guidance

- Offering tailor-made solutions for different communities

- Incorporating the views of various stakeholders into the process of design and implementation

- Prioritising people and social inclusion but also the economy to boost competitiveness and EU strategic autonomy

- Enhancing urban stakeholder communication

  - Facilitating: Student's Experience

    - Geo-Tracking

  - GIS StoryMap Development

  - Long-term community development

LUGOJ

#FKBK

UrbanizeHub

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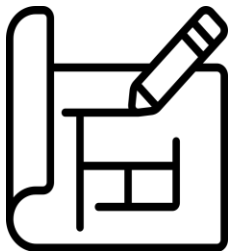Funded by the European Union

Outcomes

Impact

Educating the youth on sustainable transportation methods and associated infrastructure

Further solidifying the town's identity as a cycling hub

Incorporating findings into the municipality's mobility plan

UrbanizeHub

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Thank you!

Haideți să modelăm viitorul orașelor împreună.

Minante Watermill: prototyping a natural and cultural experience for public space co-creation

Minante Watermill: prototyping a natural and cultural experience for public space co-creation

A local-scale project with the objective of

experimenting and testing new ways of celebrating, contemplating and enjoying the public space in the Minante Watermill area,

on the Neiva river, in Northern coastal Portugal, namely along the existing trails and public paths found on both banks.

June to December 2023

www.rioneiva.com/minante

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Minante Watermill: prototyping a natural and cultural experience for public space co-creation

Partners:

Rio Neiva – Environmental NGO

CITCEM – Centre for Transdisciplinary Research 'Culture, Space, Memory'

Municipality of Esposende

Municipality of Viana do Castelo

Minante Watermill: prototyping a natural and cultural experience for public space co-creation

Based on the 'Stories of both sides' project (NEB EIT, 2021), when the **local community** clearly highlighted the Minante area as a place close to their hearts in need of new uses and celebration.

Estórias de Ambos os Lados

A construção de uma visão e narrativa colectiva sobre a **foz do Rio Neiva**.

Minante Watermill: prototyping a natural and cultural experience for public space co-creation

Operational objectives / approach:

Set of **interventions** co-created <u>with, by and for the local community</u>, valuing a diversity of perspectives that result in **different experiences, material or immaterial**.

Some key indicators:

> 500 persons involved
14 public events and workshops
13 interventions
14 local stakeholders actively engaged

Minante Watermill: prototyping a natural and cultural experience for public space co-creation

Outputs:

Ethnographic video documentary

Outdoor photo exhibition

Booklet 'Minante: a living gallery'

Visions for the future

Scientific seminar 'Public spaces as locus of knowledge'

Scientific output (paper presentation)

NEB capacitation session / national event

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Common ground

Installation serving as a place for contemplation and a circle for the propagation of riparian species. Set up on the river banks, evoking the history of the area as a comunal agricultural territory. Right-bottom photo shows the first signs of the planted trees growing – and are all still growing.

A flag for Minante

Interact and intervene in the public space on the small sandbank in the middle of the river: co-create a flag for Minante

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Panel of local flora prints

Interacting with and understanding the Minante biodiversity and identity: panel of local flora prints

Production margins: reimagining a water channel

Collective creation of a series of objects/structures that call upon other modes of relating to the river to 1) look again at the materials that were part of the place, in dialogue with its current condition; and 2) remember the operational function of watermills as sawmills, linen mills and flour mills.

Wood construction experiments

Experiments for activating the Minante communal space (in the Neiva banks) through co-construction of two wooden installations to explore wood construction techniques; and build a series of sculptural prototypes that inhabit/ interact with the landscape.

Music experiments and immersion in nature

Local musicians (from the local music school and folk bands) invited to explore diverse music instruments sounds along the Neiva river trails.

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Signage boards for the living gallery

Construction of two signage boards for the space: in the Wood Workshop discipline, students built two signage boards where the name of the space was engraved: Minante - Living Gallery.

Tree house

Co-creation and co-construction of visual interventions in a Minante tree: the students identified and intervened on one riverbank tree, with ecological paints that highlight the living ecosystem inhabiting the tree.

Fictionalizing Minante

Visual and artistic immersion and creative composition about a fictionalized future of Minante: stemming from a field trip that sparked a creative graphic, analog, and digital reinterpretation, in a process of seeking, discovering, and constructing fictionalized memories of the place.
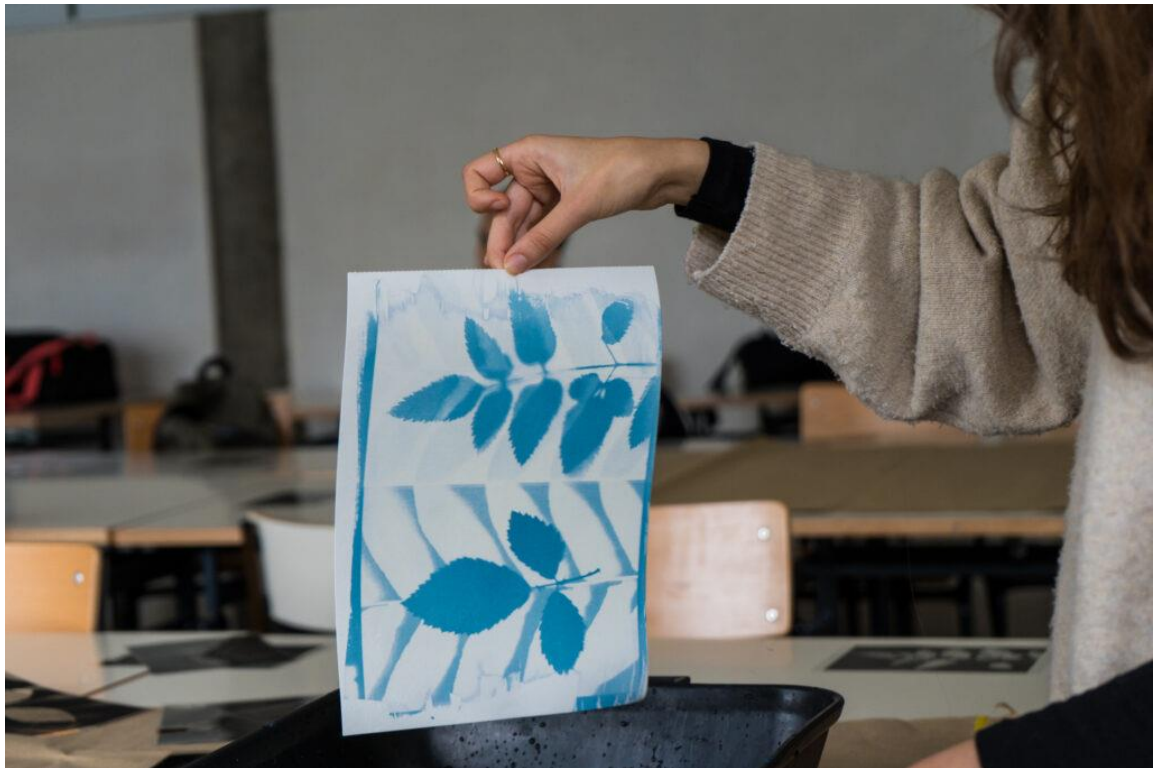
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'Memories' Workshop

Sharing memories of the area through an informal meet-up, bringing together an intergenerational group of local community members.

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NEB Capacitation Session / National Event

Meeting of several NEB projects (5) to share their experiences, as a learning moment, with the participation / presentation of the NEB national contact point.
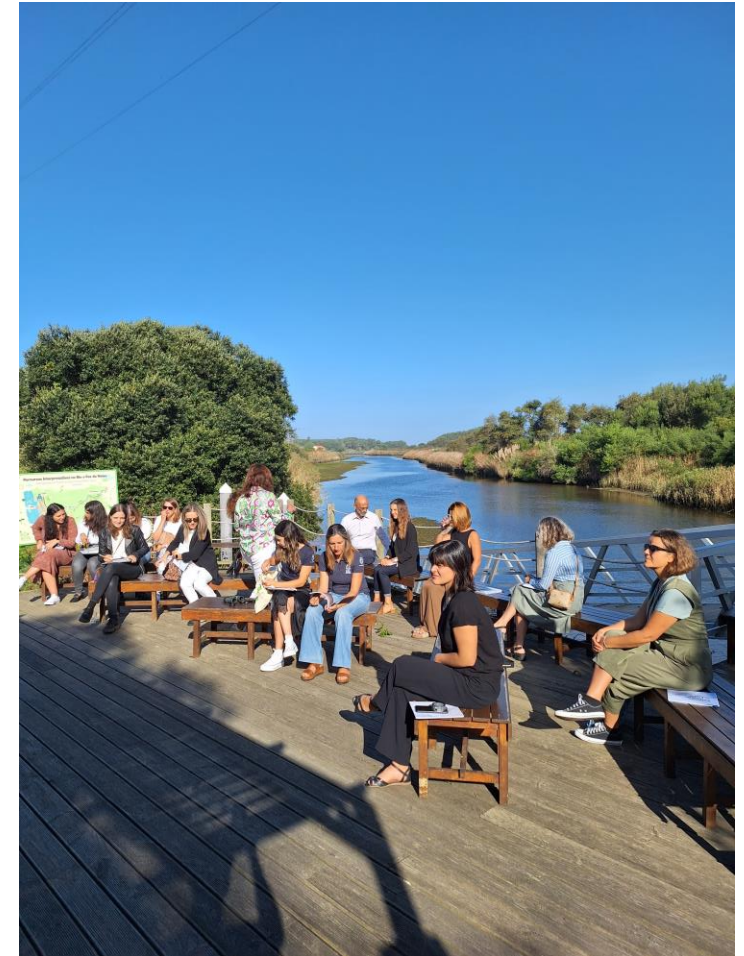
Artistic residency

Opportunity to implement an artistic residency of an architecture collective (FEBRE) within a local wood company (Portilame) to develop and produce the wood infrastructure for the outdoor photo exhibition.

Trash with Style!

Intervention in a container for mixed waste collection: through an installation generated by a set of ideas, where a compact and removable structure emerged.

Minante Watermill: prototyping a natural and cultural experience for public space co-creation

Impacts:

- Effective enrichment of the area in diverse ways and formats (i.e. biodiversity enhancement, heritage valorisation, celebration and contemplation, ...);

- Creating new conversations and connections through the interventions about nature, local culture and heritage, and community participation;

Minante Watermill: prototyping a natural and cultural experience for public space co-creation

Impacts:

- Opening-up discussions about the requirements of new governance models for public-private spaces (i.e. who takes care of what?);

- Scientific inscription and validation of the project approach and results, further strenghtning a 'tactical ruralism' framework;

- Material legacy for a 'living gallery' (i.e. physical interventions that are still at the location for leisure and contemplation);

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Minante Watermill: prototyping a natural and cultural experience for public space co-creation

Impacts:

- Local stories and memories about the area recorded and openly shared;

- Cooperation: building, articulating and sustaining new (and old) partnerships with local stakeholders.

Minante Watermill: prototyping a natural and cultural experience for public space co-creation
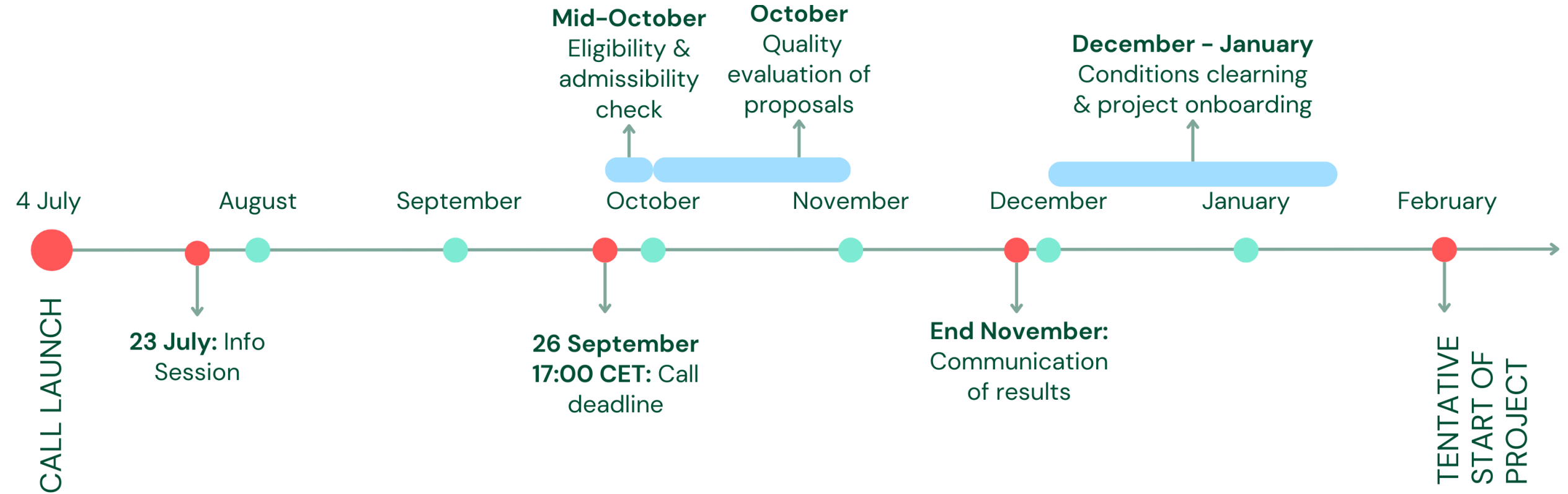
Thank you!

Rui Monteiro
geral@rioneiva.com

Video documentary teaser

Q&A session

CALL CALENDAR

Mid–October
Eligibility & admissibility check

October
Quality evaluation of proposals

December – January
Conditions clearning & project onboarding

| 4 July | August | September | October | November | December | January | February |

CALL LAUNCH

23 July: Info Session

26 September 17:00 CET: Call deadline

End November: Communication of results

TENTATIVE START OF PROJECT

This calendar is indicative. Dates might be subject to change.

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INTERESTED IN APPLYING?

HOW TO APPLY - APPLICATION PROCESS in NetSuite by 26 September 2024 at 17:00 CET

Before starting to draft a proposal, you must follow the following steps:

STEP 1: register in the **EU Funding & tender opportunities portal** to obtain the nine-digit Participant Identification Code (**PIC number**). If an organisation has already a PIC number, there is no need to register again.

STEP 2: Submit your **Partner Information Form (PIF)**.

NB: If you previously applied to an EIT Urban Mobility/EIT Community NEB Call for Proposals, and therefore are already registered in the PLAZA platform, do not submit the PIF form but **contact the EIT UM Service Desk servicedesk@eiturbanmobility.eu**: you will be provided with the credentials to access the new NetSuite platform.

STEP 3: access the **EIT UM NetSuite platform** and find the open calls under *menu --> Call for Proposals --> Open Calls.*

Section 4
Call Manual

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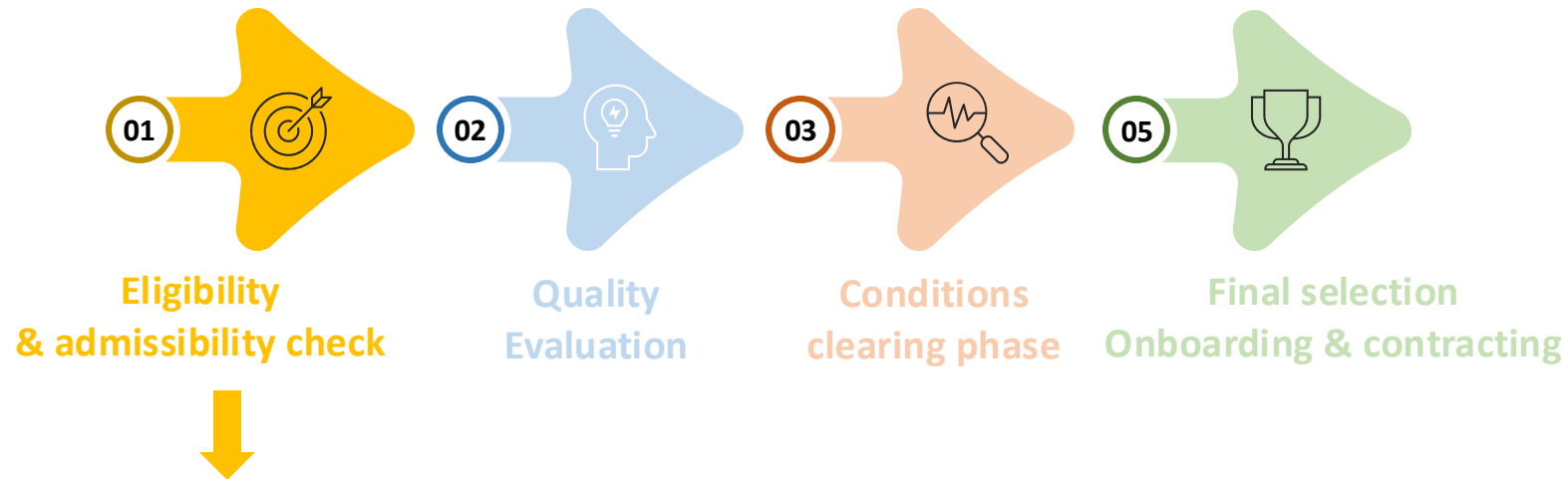Steps of the submission in NetSuite are explained
in a live session

Section 4
Call Manual

HOW TO APPLY - APPLICATION PROCESS in NetSuite by 26 September 2024 at 17:00 CET

- Read the **Guidelines for Applicants** document that will be uploaded on the Call website next week.

- **Register your organisation in NetSuite** or contact the ServiceDesk as early as possible.

- **Before submitting** your proposal, check that:
    - It fulfils the call requirements from the Call Manual
    - It is is complete, readable and written in English, and submitted on time by the Lead Applicant in NetSuite

- **Do not wait until the deadline** to submit your proposal to avoid technical problems due to possible overload of the system. Any proposals submitted after the deadline will not be considered. Once your proposals is submitted it will not be possible to revert the process any longer, nor to submit a new updated version.

- Contact PMO if you have any doubts/questions regarding NetSuite: pmo@eiturbanmobility.eu

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EVALUATION & SELECTION PROCESS: once the call closes, 26 Sept

01 Eligibility & admissibility check

02 Quality Evaluation

03 Conditions clearing phase

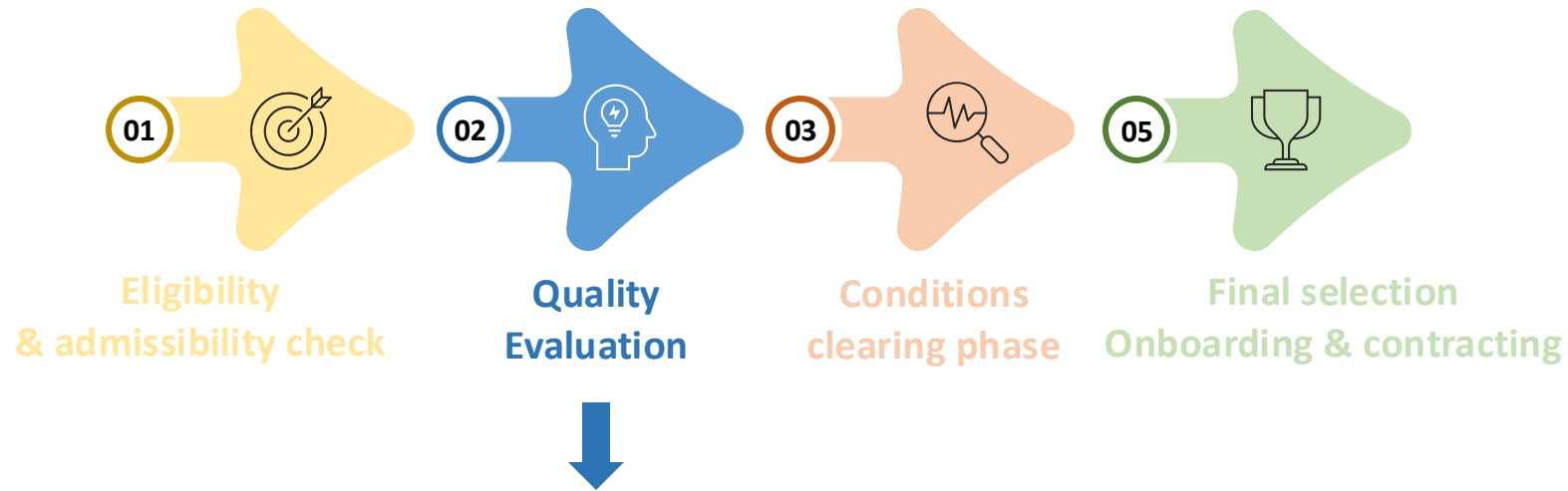**05** Final selection Onboarding & contracting

Section 5 Call Manual

1. **Completeness:** completed, submitted in time by the Project Applicant via NetSuite, in English, with all its mandatory sections.
2. **Registration of the applicants*:** PIF fully complete in NetSuite, incl. PIC number
3. **Eligibility of the applicants:** entity based in an EU Member State or in Third countries associated to Horizon Europe. One single entity only.
4. **Co-funding rate*:** minimum co-funding rate of 20%
5. **KPIs addressed*:** minimum of 2 mandatory KPIs (one of which must be KPI EITHE08.1)
6. **Mandatory deliverables*:** intermediate report and Final performance report
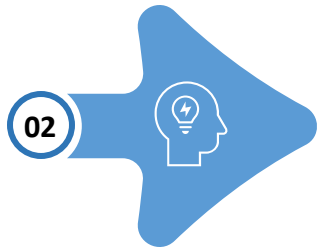
*5 calendar days to correct the data

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Evaluation and Selection Process

01	02	03	05
Eligibility & admissibility check	**Quality Evaluation**	**Conditions clearing phase**	**Final selection Onboarding & contracting**

Expert Evaluators will assess the **excellence, impact, and implementation** of the eligible proposals based on predefined evaluation criteria (next slides).
They will produce a Summary Evaluation Report and give a final score per proposal (**max. 70 points**)
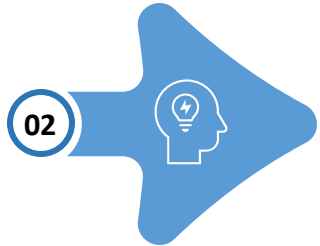
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Evaluation and Selection Process

Quality Evaluation

	Max score
Excellence	25 points
Impact	25 points
Implementation	20 points
Total points	70 points

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Evaluation and Selection Process

02

Quality Evaluation

Excellence: novelty and innovation	Max. scoring 25
• The proposal objectives are SMART (Specific, Measurable, Achievable, Realistic and Time Bound) and in line with the NEB challenges (Section 3)	5 points
• The proposal demonstrates the social demand, its need and relevance for society, with at least two target groups identified.	5 points
• The proposed solution, methodology, and/or the engagement strategy is innovative: it uses creative and stimulating formats in which locals are engaged to build community and to boost the transformation of their cities, per-urban areas and rural areas.	5 points
• The proposal integrates the three NEB values (sustainability, inclusivity and aesthetics) from the challenge definition into the proposed solution.	5 points
• Gender and diversity are considered in the design/development of the project and its outputs/solutions. The project team is mixed and includes women and/or underrepresented groups.	5 points

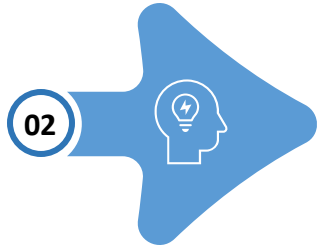Project objectives

Social demand & context

Solution/method/project

Integration of NEB values

Gender and diversity

Score	
0	None
1	Very poor
2	Poor
3	Fair
4	Good
5	Excellent

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Evaluation and Selection Process

02

Quality Evaluation

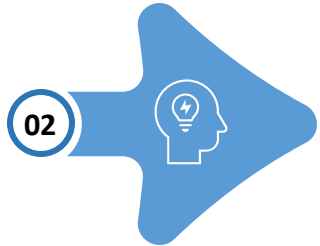| Impact: social, economic, financial, and general sustainability	Max. scoring 25
• The proposal's expected outcomes, outputs and impacts are measurable on a quantitative and a qualitative level. Adequate performance metrics of the proposed solution are provided to objectively evaluate the sustainability, inclusivity and aesthetic value.	5 points
• The proposal is aligned with existing local strategies (city and/or district/regional level) and/or is planning to showcase the results to relevant city officials.	5 points
• The proposal presents an appropriate dissemination and end-user engagement plan that targets specific audiences and stakeholders in the local context and is aligned with the challenge area (in line with Article 17 of MGA).	5 points
• The proposal has the potential to be implemented on a broader scale or replicated in various cities (the outcomes are repeatable and/or scalable).	5 points
• The proposal's potential economic impact is outlined to ensure potential future durability and transferability. Measures to exploit the data obtained should be described, including how this could potentially be used as a project marketing and/or sales plan.	5 points

Performance metrics

Alignment with local strategy- potential for sustained impact beyond the project

Dissemination and end-user engagement plan

Replicability

Future durability potential

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Evaluation and Selection Process

02

Quality Evaluation

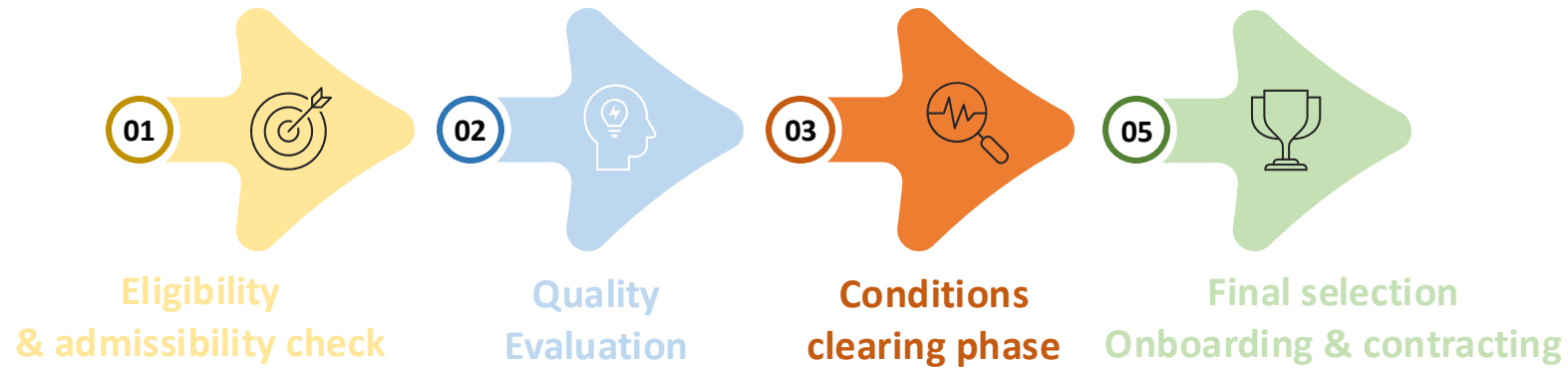| Implementation: planning and sound financial management	Max. scoring 20
• The proposal provides effective and professional management structures to attain the defined outcomes.	5 points
• A clear risk and mitigation plan is provided.	5 points
• The workplan and budget including identified deliverables and milestones, are aligned with the proposed objectives, KPIs and expected outcomes.	5 points
• The applicant represents the correct competencies in accordance with the scope of the proposal and demonstrates a strong ability to mobilise the identified target groups.	5 points

Project management structures

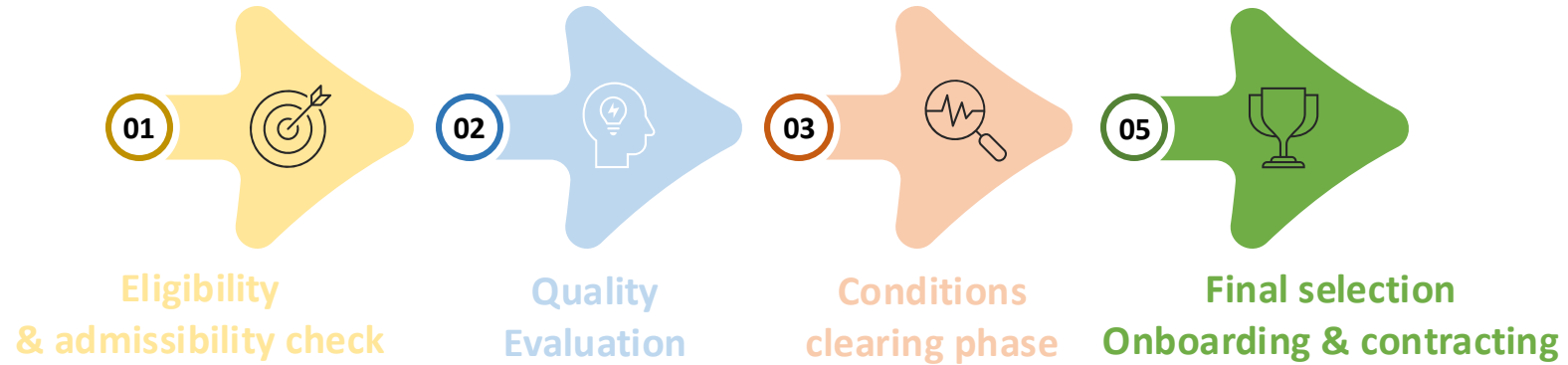Risk and mitigation plan

Workplan and budget

Team competencies

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Evaluation and Selection Process

01 Eligibility & admissibility check

02 Quality Evaluation

03 Conditions clearing phase

05 Final selection Onboarding & contracting

Between **6 and 8 projects** with up to 15K EUR and with a score of at **least 45 points (threshold)** will be funded. The selected projects might receive a **list of conditions** to improve their proposals before getting officially funded.

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Evaluation and Selection Process

01 Eligibility & admissibility check

02 Quality Evaluation

03 Conditions clearing phase

05 Final selection Onboarding & contracting

After the conditions are fulfilled, the onboarding and contracting phase begin, and the project can start.

Tips & Tricks for a Successful Proposal

Back to Basics

- Keep it simple, explicit & tangible:

    - If it's not written down, the evaluator cannot make assumptions about your knowledge or experience

    - Ensure that you are answering the actual question: e.g. identifying two target social groups:

        × *This project will target local citizens of the town and business-minded individuals*

        ✓ *This project will target the local 65+ plus population and school children from 3 identified schools in the district.*

- In practice:

    - Have you answered all the questions, even the optional ones?

    - Have you copy pasted the same answer anywhere?

    - Have you cross referenced each question with the call manual & corresponding evaluation criteria? Signpost this.

    - Have you used AI to help you write your proposal?

    - Longer does not equal better

Tips & Tricks for a Successful Proposal

- How exactly is your project a NEB project & have you made this explicit?

- Have you considered **all three values** sufficiently?

  - Giving equal weight to the three where possible, e.g.

    × *A mobility project with a strong inclusion focus, but where aesthetics is addressed through the addition of a few plants*

    × *A public space improvement which is aesthetically focused and done in a co-created manner, but where the sustainability of the materials has not been sufficiently considered*

  - Consider how to weave this into the narrative throughout

Tips & Tricks for a Successful Proposal

Going further:

- Narrative building:

  - Connect the dots, does it tell a complete and coherent story from beginning to end?

- Consider the level of ambition of your project: **aim for ambitious in ideas but pragmatic in delivery**

- Can you already demonstrate that you've already considered the **impact** and **legacy** of the project?

- Final checks:

  - Can you get a second pair of eyes to review it for you?

  - Does it make sense to someone unfamiliar with your organisation and project?

Tips & Tricks for a Successful Proposal

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QUESTIONS?