

Summer School

# MISSION POSSIBLE

Creating the cities we want



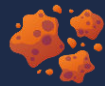
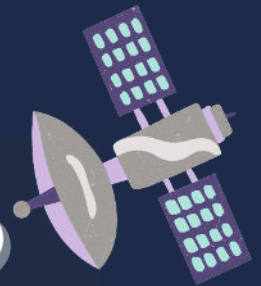
citiES  
2030

Santander | from 15 to 17 July 2024



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¿WHAT?





The **EU Cities Mission** is a strategic initiative of the European Commission aimed at addressing some of the most pressing challenges facing Europe's cities. Its main objective is to support and promote the transformation of 112 European cities towards climate neutrality and sustainability by 2030. This Mission is framed within the **European Green Deal**, a key strategy for Europe's transition to a greener and more resilient economy.

## PRINCIPLES OF THE EU CITIES MISSION

- **Climate neutrality:** reduce greenhouse gas emissions by promoting the use of renewable energy and improving energy efficiency in all urban sectors.
- **Resilience and adaptation:** improving the capacity of cities to mitigate and adapt to the impacts of climate change, such as heat waves, floods and other extreme weather events.
- **Distributed leadership:** implement distributed leadership that empowers local communities, organisations and governments to work together to make decisions and implement urban solutions.
- **Gobernanza multinivel: Multi-level governance:** fostering effective collaboration between all administrative levels - local, regional, national and European - to ensure coherent and coordinated implementation of urban sustainability policies and projects.
- **Citizen engagement:** actively involve citizens in the urban transformation process, ensuring that their voices and needs are considered.

The **implementation of the EU Cities Mission in Spain** aims to address challenges such as increasing the rate of energy retrofit, greening public spaces, the transition towards sustainable mobility and waste management. It also aims to promote social and economic cohesion, reducing inequalities.

The summer school '**Mission Possible: Creating the cities we want**' is part of this context of urban transformation. Through this conference, participants will explore and work together to **advance the EU Cities Mission in Spain**, learning from practical examples, and developing key skills and knowledge to lead the change towards more sustainable, smart, inclusive and resilient cities, adopting collaborative governance practices, distributed leadership and multi-level collaboration.





¿WHY?



In this **third edition of the citiES 2030 summer school**, we are at a crucial point in the journey towards creating the cities we want. We have spent the last few years planning, building roadmaps and investment plans, and starting to collaborate. Every step we have taken, every learning and every challenge overcome have been small steps on our path to climate neutrality. Now, building on the achievements and knowledge gained, **we are better equipped** to tackle the challenges ahead.

These are the **key learnings** that will build the logbook for this journey



### **POLITICAL COMMITMENT AND MULTI-LEVEL COLLABORATION**

**Political commitment at all administrative levels** is crucial for the success of the Mission. Spanish cities have shown great leadership, which has been fundamental for the continuity of the initiatives since the beginning of the Mission. Collaboration among different cities and the integration of multiple stakeholders (public, private, civil society, academia and media) will be key elements to advance towards climate neutrality goals.



### **FUNDING AND RESOURCE MOBILISATION**

**Financial and human resources** are essential for the implementation of the Mission. Continued support from the European Commission and sufficient resources to sustain the initiatives will be necessary. The Spanish Government has a crucial role to play, not only by providing resources and support, but also by providing a regulatory framework that favours systemic innovation and public-private collaboration. In the same way, private investment will be critical to the success of the Mission.



### **SUSTAINABLE AND JUST ENERGY RETROFIT**

**Energy retrofit requires a comprehensive approach** that involves all key stakeholders and tackles fiscal, financial, regulatory and social barriers. Experience has shown that collaboration between citizens, government and the private sector can lead to sustainable solutions adapted to local needs. To achieve this, it will be essential to innovate in public policy and value chains, and to facilitate access to resources for the most vulnerable communities.





### **CAPACITY BUILDING AND COLLABORATIVE GOVERNANCE:**

The **creation of hybrid models of public policy and capacity building** in public administration will be crucial for the success of the EU Cities Mission. The development of collaborative spaces between all stakeholders and the promotion of distributed leadership will be essential to develop and implement policies towards climate neutrality.



### **INNOVATION AND ADAPTATION:**

**Integrating social change, climate change and administrative innovation perspectives** has been identified as a pressing need. It is crucial to foster the creation of value propositions that are inclusive and participatory, democratising knowledge and promoting effective collaboration between public, private, scientific and civic sectors.



### **STRENGTHENING TRUST AND COMMUNITY WORK:**

**Strengthening interpersonal relationships and creating a network of mutual support among cities** are essential ingredients to address the challenges of the Mission. Experience has shown us that an engaged and collaborative community can better cope with the uncertainty and challenges associated with the transition to sustainable and resilient cities.



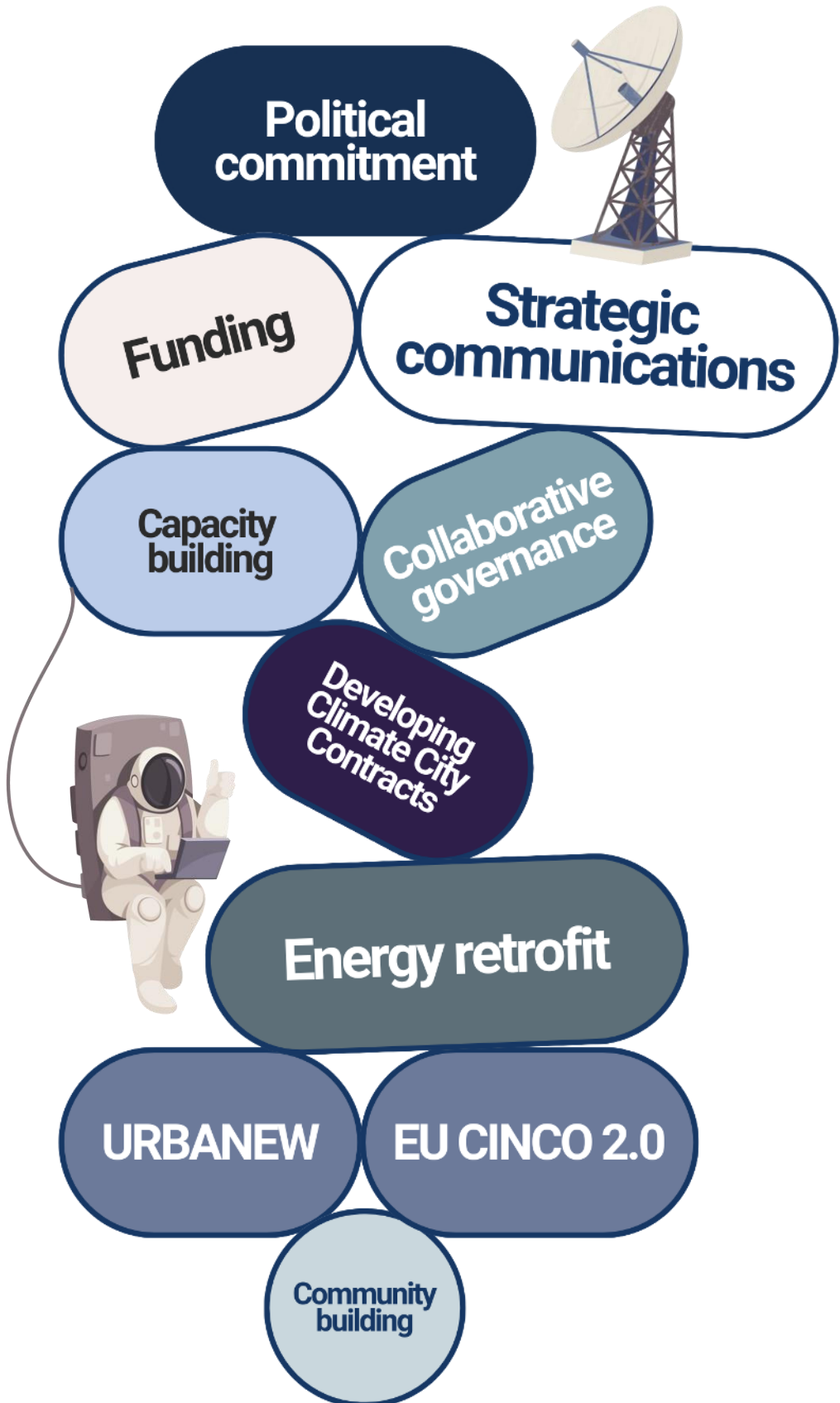
# **EQUIPPED WITH THESE INSIGHTS, WE CONTINUE OUR JOURNEY...**





¿HOW?







This year's programme will focus on **five key themes**. First, we will reinforce **political commitment** to ensure the continuity and success of the Mission. Next, we will address **strategic communication** to effectively engage citizens and other stakeholders. Also, we will focus on **capacity building**, developing essential skills and knowledge. We will also explore **financing for multi-city projects**, ensuring adequate resources. Finally, we will look more deeply into **energy retrofitting** to move forward on projects such as **URBANEW** and **EU CINCO 2.0**. This programme aims to provide tools and knowledge to advance the implementation of the Mission.

10:30 – 18:00

**Monday, 15 July**

**Strengthening political commitment**

*Dialogue with City Councillors*

**Strategic communication**

*Working space*

**Capacity building**

*Working space*

09:30 – 18:00

**Tuesday, 16 July**

**Funding for the Cities Mission**

*Dialogues and exchange of experiences*

**Implementation of the Climate City Contracts**

*Working space with EIB, BwB and other funding actors*

**Multi-city project for the deployment of slow recharging points -**

*Workspace with the EIB*

09:30 – 16:30

**Wednesday, 17 July**

**Mass energy retrofit programme**

*Dialogues and exchange of experiences*

**URBANEW**

*Working space*

**EU CINCO 2.0**

*Working space*



A dark blue space-themed background featuring various celestial elements. At the top right is a large, dark blue abstract shape resembling a hand or a comet tail. Below it, a yellow comet streaks across the sky. To the left, a cluster of blue and grey rocks floats. In the center, the text '¿WHO?' is written in large, white, bold, sans-serif font with a slight drop shadow. Below the text, another dark blue abstract shape is visible. To the right of this shape, another yellow comet streaks. Further right, a yellow ringed planet (like Saturn) is shown. At the bottom left, a small grey rock with a satellite is visible. The bottom of the image features a wavy, light greenish-yellow ground line. Several yellow four-pointed stars are scattered throughout the scene.

¿WHO?



The course is designed **for a diverse and multi-sectoral audience** that plays a crucial role in the urban transformation towards climate neutrality.

Actor	What can you bring to the table?	What can you take away?	How to stay involved in the platform?
<b>Local politicians / decision makers</b>	Strategic vision, political commitment.	Knowledge of innovative policies, implementation strategies, contacts with other leaders.	Participating in policy forums, debates and workshops with other administrative levels, supporting the deployment of the Climate City Contracts.
<b>Public sector professionals</b>	Technical expertise and project implementation.	Advanced tools and methodologies, best practice examples, new skills.	Participating in working groups, collaborating in pilot projects, getting access to resources and training.
<b>Private sector professionals</b>	Technical-economic proposals for the cities' project portfolio.	Public-private partnership opportunities, funding and subsidy possibilities, networking.	Contributing to the solutions that support the implementation of the Climate City Contracts.
<b>Academics / university and research centre professionals</b>	Applied research, data and analysis, new theories and approaches.	Access to real case studies, opportunities for research collaboration.	Promoting university-city partnerships, collaborating in applied research projects with cities.
<b>Civil society and NGO professionals</b>	Social perspective, just transition approach.	Influencing the transformation process at the national level, translating strategies into tangible projects, contacts with other organisations.	Collaborating in multi-city projects, participating in training activities.
<b>Media professionals</b>	Dissemination of information, public awareness, advocacy, support for communication campaigns.	Access to news and updates on the Mission of Cities, contacts with experts and opinion leaders, material to write articles.	Contributing to the creation of narratives with articles and reports, participating in events, collaborating in local information campaigns.



The background is a dark blue space scene. It features several yellow four-pointed stars of varying sizes. There are orange and red planet-like clusters, a yellow comet with a long tail, and several grey and blue rocky asteroids. A large, dark blue handprint is positioned in the upper right quadrant, and another large, dark blue handprint is in the lower left quadrant. At the bottom of the image, there is a wavy, light greenish-yellow shape representing a horizon or ground.

**I WANT TO  
PARTICIPATE!**



## PRACTICAL INFORMATION

- **When:** from Monday 15 to Wednesday 17 July 2024
- **Where:** Universidad Internacional Menéndez Pelayo, Palacio de la Magdalena  
(Av. de la Magdalena, 1, 39005, Santander, Cantabria).
- **Language:** Spanish (Depending on the audience and speaker, it may be possible to conduct some sessions/discussions in English)
- **Registration:**
  - Individuals | On the UIMP website ([link](#))
  - Groups | Send an email to [cities2030@climate-kic.org](mailto:cities2030@climate-kic.org)



## ACCOMMODATION

- **Uneatlantico Residence**
  - Double studio (2 people): 60€ /night
  - Single studio (1 people): 50€ /night
  - <https://residencia.uneatlantico.es/>
  - **Cancellation terms:** You can cancel your booking free of charge 14 days before the date of arrival.
  - **Payment terms:** The reservation will be guaranteed by charging 50% of the total amount of the stay on your credit or debit card at the time of confirming the reservation and the remaining part on the day of *check-in*.
  - **Contact:** [recepcion.residencia@uneatlantico.es](mailto:recepcion.residencia@uneatlantico.es)



- **MiCampus Residence**
  - Double studio (2 people): 86€ / noche
  - Single studio (1 people): 68€ / noche
  - <https://micampusresidencias.com/residencias-universitarias-santander/micampus-santander/>
  - **Contact:** [direccion.santander@micampusliving.com](mailto:direccion.santander@micampusliving.com)





### HOW LONG IS THE COURSE AND WHAT IS THE FORMAT?

The course lasts 3 days and will include dialogues, multi-stakeholder workshops (indoors and outdoors), and lots of spaces to get to know each other and build trust.

### IS THERE ANY KIND OF CERTIFICATION AT THE END OF THE COURSE?

The UIMP issues certificates of participation to registered participants. If you need a certificate from citiES 2030, please request this by writing to [cities2030@climate-kic.org](mailto:cities2030@climate-kic.org).

### HOW DO I REGISTER AND WHAT IS THE DEADLINE TO APPLY?

Individual registrations can be made through the UIMP website. For group registrations (a common option in the public sector), please write to [cities2030@climate-kic.org](mailto:cities2030@climate-kic.org).

The deadline is 30 June.

### WHAT HAPPENS IF I CANNOT ATTEND ALL THE COURSE SESSIONS ?

The course will not follow a logical sequence. However, each day will be dedicated to related aspects that together follow a logic. There will be no restrictions for those who cannot attend all of the sessions.

### WHAT ARE THE REQUIREMENTS FOR ENROLMENT IN THE COURSE?

To be committed to climate neutrality and implementation of the European Cities Mission in Spain

### WHAT IS THE COST OF THE COURSE AND WHAT DOES IT INCLUDE?

The registration fee this year is 157.50 € and includes access to the course for the 3 days. Lunch cost is not included, but you can use the canteen by showing your course badge. In addition, dinners on Monday and Tuesday are included in the cost of the course.

### DOES THE COURSE INCLUDE ANY PRACTICAL ACTIVITIES OR VISITS?

citiES 2030 will organise some activities in Santander outside La Magdalena. We will provide information on these as soon as they are confirmed.





To complement the course content, we have selected a number of resources that address various aspects of the EU Cities Mission. These readings will provide a broader and deeper context on the topics covered during the course, for those who are not familiar with the Mission and would like to learn more before the course.

- **Official document of the EU Cities Mission:** a detailed description of the objectives, strategies and projects within the framework of the European Cities Mission. Available on [the official website of the European Commission](#).
- **Training Programme:** Introduction to the Cities Mission: a programme developed by citiES 2030 platform to introduce the basic concepts of the Mission:
  - [The Climate City Contracts and the portfolio approach](#)
  - [Multi-level governance and organisational innovation](#)
  - [Multi-stakeholder platforms and citizens engagement](#)
  - [The economic model of the Climate City Contracts](#)
- **Learning Exchange Cycle | Mass Energy Retrofit Programme:** A series of workshops involving different stakeholders and sectors aiming to reflect and share learning on good practice developed in Spain.
  - [One stop shop: the operational window for citizens](#)
  - [Instruments to scale financing](#)
  - [Operational tools for monitoring and scaling up retrofit](#)
- **URBANNEW:** First multi-city pilot project aiming to decarbonize the built environment and promote the integration of renewable energy through self-consumption and energy communities, through multi-level urban governance and innovative financing models (in particular for vulnerable households).
- **EU CINCO 2.0:** Project under the framework of the Mass Energy Retrofit Programme that aims to accelerate decarbonization and the transition towards more sustainable, healthy and just Spanish cities within the framework of the EU Cities Mission. Through public action, training, learning, capacity building and collaboration processes, innovation processes in public policy, public procurement and value chains will be promoted.
- **Summer school 2023 edition:** If you have not been able to participate in previous editions, please find further information [here](#).







[cities2030.es](http://cities2030.es)

**REGISTRATION**

Promoted by:



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**POLITÉCNICA**